



Vendor Day Application Request To Solicit

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What is Vendor Day?

This is an opportunity to showcase your products and services with plumbing professionals. Vendor Days are scheduled events that build and foster relationships with our customers and store personnel.

How Do I Sign Up for Vendor Day?

Van Marcke's policy requires prior approval by the Marketing Department to sponsor any counter/vendor day activity or any promotional material of any kind at all Van Marcke Plumbing Supply or Van Marcke's Ace Hardware locations.

Promoting Your Event.

The marketing team will help promote your event date. We will email our customers, print in-store flyers, send marketing text messages, and update our events calendar (vmts.com/events).

To Register: Email the completed request form to marketing@vmts.com for review. We will confirm if your chosen dates are available.

Requirements: This form MUST BE approved a minimum of two weeks before your first vendor day, and you'll need to provide breakfast/lunch for our customers.

Locations: Any Van Marcke Plumbing Supply branch. Visit vmts.com/locations to view a list of locations.

Audience: Expect to see about 80% Plumbing techs, 15% plumbing owners, and 5% other (contractors, homeowners, walk-ins).

Van Marcke Plumbing Supply Vendor Day

Submit completed requests to marketing@vmts.com.

Company: _____

Representative: _____

Phone: _____ Email: _____

Description of promotion and sales/marketing collateral material _____

Date: _____ Time: _____ Store: _____

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Date: _____ Time: _____ Store: _____

Visit vmts.com/locations to view all